

The health of Pacific peoples in Aotearoa is “everybody’s business”

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Pacific peoples in Aotearoa

New Zealand is home to approximately 250 000 New Zealanders of Pacific descent, who make up 7% of the country’s total population. Although collectively known as Pacific peoples or peoples of Pacific ethnic origin, these New Zealanders come from approximately 20 different island groups, and have their own unique identities, languages, cultures and spiritual beliefs. This impacts on their individual perceptions and collective interactions with New Zealand health services.

Opportunities to make a difference

Interacting with Pacific peoples provides unique opportunities and experiences for us as health practitioners:

- We have the opportunity to make a difference to the many poor health statistics that affect Pacific peoples

- We play an important role in ensuring Pacific peoples’ experience of health service is a rich and fulfilling one that makes a positive and long lasting impact on their health and the health of their families

Despite being able to access the same health services as other New Zealanders, Pacific peoples endure persistent disparities in health outcomes and health care. Pacific peoples experienced the least improvement in age-adjusted all-cause mortality from 1981 to 2004 of all ethnic groups (Figure 1).¹

Pacific peoples’ amenable mortality (deaths which should not occur given available healthcare technologies) has had the least improvement. This indicates that healthcare for Pacific peoples has been less effective, and suggests that improvements are needed in the quality of care.²

A large proportion of Pacific peoples’ health disparity is due to their high chronic disease burden, particularly for

cardiovascular disease (CVD) and type 2 diabetes.¹ The prevalence of diagnosed diabetes in Pacific peoples, for example, is three times the prevalence reported in the total New Zealand population.³

Risk factors for these chronic diseases appear early in life. Pacific children, for example, have a higher prevalence of obesity compared to the total population, and the prevalence nearly doubles between age two to four years and age five to nine years.⁴

The challenges are many but not insurmountable

Alongside these persistent disparities, the Pacific population is undergoing significant demographic changes. The proportion of Pacific peoples born in New

Zealand has increased, with the largest proportion amongst Niueans, Cook Island Māori and Tokelauan. The number of Pacific children born with dual or multiple ethnic ancestries has also increased significantly, and the Pacific population is youthful compared to the total New Zealand population.^{5,6}

There is evidence that health outcomes, such as CVD mortality, varies between Pacific groups, with the highest CVD mortality rate among Cook Island Māori (approximately 1.66 times the Samoan rate).⁷ A recent needs assessment, which compared a number of health indicators between the four largest Pacific groups in Counties Manukau DHB, found that a pattern emerged – Samoans and Tongans shared similarities across several indicators; as did Cook Island Māori and Niueans. For example, Samoans and Tongans were more likely to live in crowded households, and

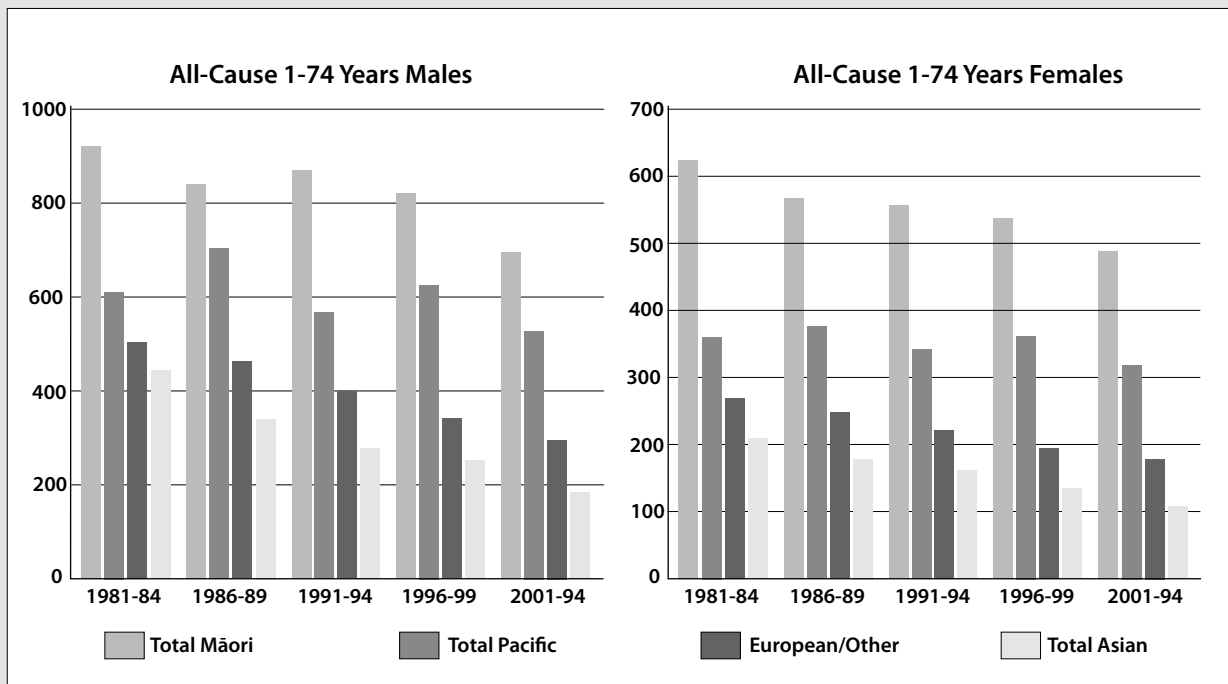


Figure 1: Trends in ethnic all-cause mortality rates (New Zealand Census Mortality Study)¹

Percentage decline 1981-84 to 2001-04

	Māori	Pacific	Asian	European/Other
Males	25%	14%	58%	42%
Females	22%	10%	50%	35%

had higher rates of child hospitalisations for respiratory-related illnesses, than Cook Island Māori and Niueans.⁸

As emphasised in 'Ala Mo'ui – Pathways to Pacific Health and Wellbeing 2010-2014 (the Ministry of Health's action plan for Pacific health),⁹ all these aspects of diversity (place of birth, multiple ethnicities, and cultural variation between Pacific groups) mean that services need to be particularly adaptable and innovative to respond to the varied needs and preferences of Pacific peoples.

The principles emphasised in 'Ala Mo'ui, when working with Pacific peoples are that:

- Families and culture are important. They play a significant role in the health and well being of Pacific peoples.
- The key dimensions of quality, such as access, equity, cultural competence and patient-centeredness, are implicit in the delivery of health and disability services
- Health and disability services need to work across other sectors like education, housing and social development

Pacific health providers have been effective at driving innovative approaches to increasing Pacific peoples' uptake of health services (such as the MeNZB vaccine) and improving Pacific peoples' chronic care management. These health providers have used "wrap-around" services to support the clinicians' treatment and advice and borrow heavily on the principles of 'Ala Mo'ui.

While there is some growth in Pacific peoples' utilisation of primary care services, high rates of ambulatory sensitive hospitalisations (hospital admissions that could have been avoided by provision of outpatient-based primary care) and emergency department attendances¹⁰ reflect ongoing issues for Pacific peoples in accessing high quality, convenient and timely primary health care. For example, the highest rate of "Potential Avoidable Hospitalisation" for Pacific peoples in Auckland DHB in the 12 months to April 2010 was for cellulitis – essentially a condition that should be largely treatable in primary care.

Cultural competence is a must for health practitioners if we are to make a real difference

The definition of "culturally appropriate" (also termed culturally-specific or culturally-adapted) health care generally refers to any type of health care that is specifically tailored to the cultural needs of a minority group, and/or is delivered by health workers from the same cultural group.¹¹

Improving the health of Pacific peoples in New Zealand is everybody's business. All health practitioners will at some stage encounter a Pacific person/family seeking health advice. The difference between a good practitioner and a great practitioner is someone that aims to make the health interaction one that is not only positively memorable but also one that encourages ongoing engagement to improve the health of the Pacific person and their family.

Being a great practitioner does not mean just complying with the Health Practitioners Competence Assurance Act and Medical Council requirements, but more as part of a collective responsibility that we all undertake to improve the health of all New Zealanders of which Pacific peoples are a part. I am sure this can appear hard to fit in on top of everything else in our already busy practices, but lessons learnt from research and the success of Pacific health providers may assist us in better engaging our Pacific patients. These include:

- The use of community health workers to liaise directly with patients with health promotion and health literacy activities
- The more effective use of nurses to drive and run chronic care management clinics/programmes
- The strong empowerment of patients and their families to be more proactive in self management of their chronic conditions
- The use of or referral to a health practitioner of the same ethnic background or to someone who can explain important health issues in a language specific to him/her

- The use of Pacific institutions such as churches and the engagement of lay preachers and ministers in the delivery of the health messages to Pacific peoples

The New Zealand Medical Council has recently published a resource booklet; “Best health outcomes for Pacific peoples: Practice implications”, that provides an understanding of the requirements for working successfully with Pacific peoples, families and communities. Research shows that health practitioners who are familiar with their patient’s cultural differences are likely to offer improved patient care.

This booklet is available from: www.mcnz.org.nz (see Resources / Standards and guidelines / Cultural competence)

Ongoing quality improvements will contribute towards a more responsive health system

We need to continually monitor and evaluate any new initiatives being undertaken to ensure they are culturally competent, cost effective and delivering better health outcomes for the Pacific populations we serve. This may also include ongoing research which in turn puts New Zealand in an enviable position of leading the way in being culturally appropriate and responsive to the health of minority populations within its borders.

Research already being undertaken on the strategies and aspects of culturally appropriate care includes:

- A review of strategies to improve health care quality for ethnic minorities, e.g. use of tracking and reminder systems for improving the quality of preventive care and smoking cessation programmes, with nurses or community workers offering screening services directly to patients.¹² N.B. Many of the studies reviewed did not specifically evaluate the duration of the effective strategies, which limits any conclusions that can be drawn.¹³
- A review of the effectiveness of culturally competent care (integrating cultural beliefs, values and practices into the service delivery model), found it was associated with improved access and quality of health care among ethnic minorities.¹⁴ There are very few studies evaluating the effectiveness of culturally competent health care interventions in terms of improved health outcomes.¹²

Take home message

Improving the health of Pacific peoples in Aotearoa is everybody’s business and my challenge to all health practitioners is to take action – to deliver health services in a way that is more responsive to the needs of the Pacific peoples we serve. Think outside the square.

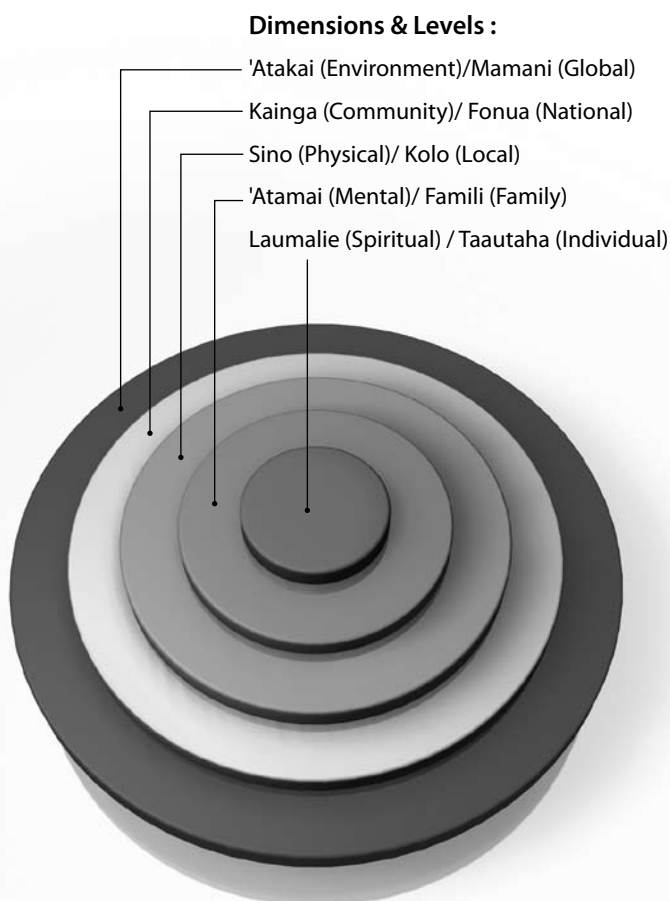
Pacific health providers are at the very heart of their communities and are making a tangible difference to Pacific health. They are improving access to primary healthcare and specialists; they are increasing immunisation and screening rates; they are educating communities in important preventative health messages; and they are helping to address the underlying causes of ill health such as poor housing, education, nutrition and exercise.

The majority of us in non-Pacific practices (which care for over 80% of Pacific peoples in Aotearoa) need to take up the challenge of matching this effort not only because we want to, but also because we have a responsibility to the

Pacific populations that are served by us collectively. We need to make it our business to deliver the best health care that can bring real gains for all Pacific peoples - now and for future generations. Only then can we make real gains for the overall New Zealand health system.

Fonua Model

Fonua: The cyclic, dynamic, interdependent relationship (va) between humanity and its ecology for the ultimate purpose of health and wellbeing



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